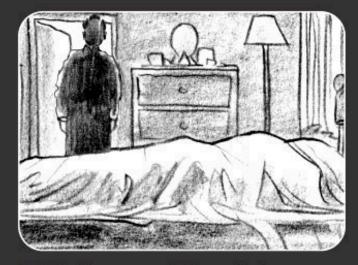
:30 TV - PSA "Waking Up" (Home Video)

CMS Preventive Services - Caregiver



VIDEO: Opens in a dark bedroom. Someone (Son) is under the comforter.

SFX: Music up and under.



VIDEO: Door opens. Father walks in.



VIDEO: Father opens the curtain to see the rising sun. SON: Father is always full of energy...



VIDEO: Cut to close-up of father's face with a smile. SON: and health conscious.



VIDEO: Camera pulls back to see father trying to pull the comforter from son.

SON: Even though it's hard for me to get up every morning to excercise with him,



VIDEO: Son holds the comforter tighter.



VIDEO: Son peeps out from the comforter, with messy hair and sleepy eyes.

SON: it's worth it because I want him to stay healthy.



VIDEO: Father grabs a track-suit from the rack and throws it to the son. Son catches it with a smile.



VIDEO: Cut to son, still sleepy, and father practicing tai-chi in a park.

ANNCR: In consideration of the elderly in your life,



VIDEO: Father corrects the posture of son.

ANNCR: encourage them to take preventive care to stay healthy. Help them by calling to find out more about Medicare's preventive services



SUPER: CMS logo ANNCR: or ask for the Chinese/English bilingual (Medicare Preventive Services) brochure.



SUPER: CMS Logo and 1-800-XXX-XXXX